ROI INSTITUTE™

performance excel train learning engage process programs ROI HR leadership evaluating Certification inform analyze ROI measuring

ROI Certification Program October 12-16th, 2015   Hosted by Embraer Aircraft in Ft. Lauderdale, FL

Become ROI Certified

ROI Institute's ROI Certification Program is the most comprehensive program for gaining the knowledge, skills and resources to measure the impact and ROI for any project or program.

Upon completion you will receive continued support as you conduct your first impact study in your own organization. Upon demonstrating competency in the application of the ROI Methodology, you will earn the prestigious Certified ROI Professional (CRP) designation, joining over 3,500 other professionals who have achieved this designation. No other workshop gives you access to the same level of expertise and capability as ROI Certification.

What's Included?

Pre-Work
Identify a project for ROI Evaluation. Prepare for the basics.

Workshop
Five days of content rich, interactive sessions. The focus is on your project evaluation.

Virtual Assistance
One-on-one help with your ROI Evaluation. Review and approval of your ROI Study.

Right to Use Materials in Your Organization
You have the right to reproduce and use materials as you build capability in measurement and evaluation.

Certified ROI Professional (CRP) Designation
A unique sought-after credential

Who Should Attend

Individuals needing to demonstrate the ROI and business impact of programs or initiatives such as process improvement, learning programs, organizational change, human resources, quality programs and technology implementation will benefit from learning this proven method.

What You Will Learn

During the workshop, you will:

- Apply the ROI Methodology™ to a program in your own organization
- Determine data collection techniques, timing, and methods
- Choose appropriate strategies for isolating the effects of programs
- Convert impact measures to money
- Learn how to measure the contribution of a variety of performance improvement programs
- Learn how to enhance program results and improve ROI
- Discover how to translate intangible benefits into monetary values
- Get detailed, first-hand experience with every step
- Practice presenting results of an ROI study

Certification Benefits

- Demonstrate ability to conduct an impact study
- Achieve the designation of Certified ROI Professional (upon successful completion of your impact study)
- Permission to conduct one-day workshops on the ROI Methodology in your organization
- Sought-after skills that will make you more credible and valuable to your organization's executives

Member Benefits

As an additional benefit, you'll become a member of the ROI Network, the leading resource on the application of the ROI Methodology around the world.

As a member of the network, you'll be an authorized practitioner of the ROI Methodology and entitled to give one-day workshops in your own organization.

You will also have access to the Members Only area of our website with access to additional tools and resources shared within the ROI Network community.

ATD Members receive 10% Discount - $400 Off Use ATDROI promotional code

*Approved for 32 HRCI hrs.

Jack Phillips, Ph.D., Chairman of ROI Institute, Inc. is the developer of the ROI Methodology and is the author and editor of dozens of books on ROI. He is a Fortune 500 consultant with over 27 years of corporate experience in the aerospace, banking, construction, metals, and textile industries. His work has been featured in the Wall Street Journal, Business Week, Fortune Magazine, and on CNN.

Patti Phillips, Ph.D., President and CEO of ROI Institute, Inc. is the President and CEO of the ROI Institute, a renowned expert in measurement and evaluation, and the author of numerous books on the subject. She travels the world teaching organizations how to implement the ROI Methodology™. Her work has been reported through CNBC, Euronews, The Conference Board and *People & Strategy.*

Enroll today

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ROI INSTITUTE™ EMBRAER

*APPROVED FOR HRCI CREDITS. This program is approved for 32 (HR General) credit hours toward PHR, SPHR and GPHR recertification through the HR Certification Institute.